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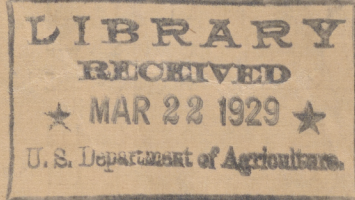
# Commercial Vegetable Seed Growers Assn.

*Producers of Fine Seeds for Planters*

310 CALIFORNIA STREET

Station B—Drawer 2610

SAN FRANCISCO



WE GUARANTEE the seeds we send out to be the varieties ordered, but we give no warranty, express or implied, as to description, quality or any other matter, and will in no way be responsible for the crop. In consideration of the low prices at which we sell our seed, we will only be liable for the return of the purchase price, should seeds not be as represented.

FOR over twenty years, our members have been growing seeds for the most critical wholesale trade of this country and Europe, and we now offer, for the first time, our seeds and the results of our long experience direct to the market growers of this country. In making our varietal selections we are listing only those sorts that, in our opinion, have the greatest commercial possibilities.

We do not intend to grow a full list of seeds, but only those varieties that reach the highest point of perfection in our climate. Much more time can therefore be devoted to those items that we do grow, thus assuring you strains of superior quality.

The following is therefore respectfully submitted for your attention:

## BEET

**CROSBY'S EGYPTIAN**—Where a first early beet is desired, Crosby's is unexcelled. We have selected our strain for uniformity of shape and color, and have eliminated zones as far as possible by careful breeding. Roots are flattened globe shape, bright red color, flesh a trifle lighter and faintly zoned. Flesh tender and sweet.

Price delivered, 65c per lb.; 10 lbs., 60c lb.; 50 lbs., 50c lb.

**DETROIT DARK RED**—Regarded as the best market variety and especially popular for canning purposes on account of its nearly full globe shape. Roots medium sized, smooth dark blood red. Flesh vermilion red, zoned, with lighter shade of same color.

Price delivered, 65c per lb.; 10 lbs., 60c lb.; 50 lbs., 50c lb.

## CARROT

**CHANTENAY**—The most popular shipping variety. We have selected this excellent sort for uniformity of shape, stump root and deep orange red color. Flesh is crisp and sweet and nearly coreless, being uniform in color in cross section. Medium early.

Price delivered, 80c per lb.; 10 lbs., 70c lb.; 50 lbs., 60c lb.

**DANVERS HALF LONG**—Staple commercial sort, for both market and feeding purposes. Most popular variety on Atlantic Coast. Half long deep orange, stump rooted. Roots medium length, flesh deep orange color and tender quality. Price delivered, 80c per lb.; 10 lbs., 70c lb.; 50 lbs., 60c lb.

## CELERY

**GOLDEN YELLOW SELF BLANCHING**—Original dwarf type. We believe our strain of this variety to be finest grown in this country. Very solid and compact, large tender stalks of fine nutty flavor, practically stringless. Practically as early as Wonderful or Golden Plume. Easily blanched.

The principal commercial variety in California, fully a third of the vast acreage being produced from our selection. Three dozen bunches fill a crate.

Price delivered, 1/4 lb., \$2.50; 1 lb., \$7.50; 10 lbs., \$6.50 lb.; 50 lbs., \$5.00 lb.

**WONDERFUL OR GOLDEN PLUME**—Resembles Golden Self Blanching in many respects, maturing a few days earlier. Some growers claim that it is more blight resistant than Golden Self Blanching, but we have not found it so in California.

Price delivered, 1/4 lb., \$3.00; 1 lb., \$10.00; 10 lbs., \$9.00 lb.; 50 lbs., \$7.50 lb.

## CUCUMBER

**EARLY FORTUNE**—Finest type of white spine, early, prolific and disease resistant. Fruit nine inches long, flesh white, very firm and crisp; color rich dark green. Excellent shipping variety.

Price delivered, 1/4 lb., 36c; 1 lb., \$1.00; 10 lbs., 85c lb.; 50 lbs., 70c lb.

**KIRBY'S STAY GREEN**—Slightly earlier than Early Fortune, but smaller. Heavy yielder and holds its color better than other varieties.

Price delivered, 1/4 lb., 36c; 1 lb., \$1.00; 10 lbs., 85c lb.; 50 lbs., 70c lb.

**DAVIS PERFECT**—Extra long dark green type of white spine; holds color well. Excellent quality. Flesh solid and crisp, fruits slightly tapering at both ends.

Price delivered, 1/4 lb., 40c; 1 lb., \$1.25; 10 lbs., \$1.00 lb.; 50 lbs., 85c lb.

**SNOW'S PICKLING**—The most symmetrical, best formed and highest yielding pickling variety. Early, small square ended, dark green fruits. Very popular.

Price delivered, 1/4 lb., 35c; 1 lb., \$1.00; 10 lbs., 85c lb.; 50 lbs., 70c lb.



# DIRECT FROM GROWER TO PLANTER

**IMPROVED LONG GREEN**—Standard late variety. Popular table sort. Length, twelve to fourteen inches. Slender, more or less warted, tapering toward stem end. Color dark green; flesh white, firm, crisp and tender.

Price delivered,  $\frac{1}{4}$  lb., 35c; 1 lb., \$1.00; 10 lbs., 85c lb.; 50 lbs., 70c lb.

## CANTALOUPE

**PINK MEAT**—Also known as Burrell's Gem, Ordway and Osage Gem. Slightly larger than the Rocky Ford, averaging about six inches in length, tapering at ends and almost five inches in diameter. Well defined ribs; flesh deep salmon color, very thick and fine grained. Rich spicy flavor. Excellent shipping variety.

Price delivered,  $\frac{1}{4}$  lb., 40c; 1 lb., \$1.25; 10 lbs., \$1.15 lb.; 50 lbs., \$1.00 lb.

**HEARTS OF GOLD or IMPROVED HOODOO**—Very popular shipping variety; vigorous grower, rarely affected by rust. Very early and prolific, maturing frequently in seventy days from planting. Flesh is rich orange color, fine grained and excellent flavor. Faintly ribbed and heavily netted. Seed cavity small.

Price delivered,  $\frac{1}{4}$  lb., 40c; 1 lb., \$1.25; 10 lbs., \$1.15 lb.; 50 lbs., \$1.00 lb.

**HALE'S BEST**—One of the most profitable shipping varieties because of its earliness and excellent quality. Planted extensively in the Imperial Valley.

Price delivered,  $\frac{1}{4}$  lb., 40c; 1 lb., \$1.25; 10 lbs., \$1.15 lb.; 50 lbs., \$1.00 lb.

**EDWARD'S PERFECTO**—Splendid new variety and excellent shipper. Has smallest seed cavity of any of the Rocky Ford strains. Oval shape; flesh dark orange color, firm and fine grained with flavor surpassed by none.

Price delivered,  $\frac{1}{4}$  lb., 40c; 1 lb., \$1.25; 10 lbs., \$1.15 lb.; 50 lbs., \$1.00 lb.

**SALMON TINT POLLOCK**—No. 10-25—One of the best shipping sorts and very heavily netted. Oval shape; flesh golden yellow changing to green near the rind, fine grained and excellent flavor.

Price delivered,  $\frac{1}{4}$  lb., 40c; 1 lb., \$1.25; 10 lbs., \$1.15 lb.; 50 lbs., \$1.00 lb.

**PERSIAN or ARMENIAN MUSK MELON**—This variety is fast becoming very popular, and in our opinion it is the finest flavored of all the Musk Melons. Runs too large in size, however, for long distance shipping, melons averaging eight to ten inches in diameter. Flesh deep orange color and fine grained with delightfully different flavor. An excellent late variety for nearby markets.

Price delivered,  $\frac{1}{4}$  lb., 90c; 1 lb., \$3.00.

## LETTUCE

**BIG BOSTON**—Very popular for outdoor culture, as well as cold frame forcing along the Atlantic seaboard. Heads large, compact; fine buttery flavor; color light green slightly tinged with red at edge. Excellent shipper and good quality.

Price delivered,  $\frac{1}{4}$  lb., 40c; 1 lb., \$1.50; 10 lbs., \$1.25 lb.; 50 lbs., \$1.00 lbs.

**UNRIVALED or WHITE BIG BOSTON**—Very popular with market gardeners in Eastern States. Same as Big Boston except that heads are slightly lighter green and entirely free from red edge.

Price delivered,  $\frac{1}{4}$  lb., 40c; 1 lb., \$1.50; 10 lbs., \$1.25 lb.; 50 lbs., \$1.00 lb.

**ICEBERG**—Large late crisp heading variety, forming tight heads of good quality. Color medium dark green with slight reddish brown tinge at edge of leaves. Does not stand shipping as well as New York, but excellent variety for nearby markets.

Price delivered,  $\frac{1}{4}$  lb., 40c; 1 lb., \$1.50; 10 lbs., \$1.25 lb.; 50 lbs., \$1.00 lb.

**NEW YORK SPECIAL or LOS ANGELES**—The most important shipping variety. Forms large hard heads of fine flavor. Color dark green, leaves slightly crumpled. Often sold under the misleading names of Dark Iceberg or Mountain Iceberg. We have an excellent strain of this most popular variety and can highly recommend it. We offer year-old tested seed.

Price delivered,  $\frac{1}{4}$  lb., 60c; 1 lb., \$2.00; 10 lbs., \$1.75 lb.; 50 lbs., \$1.50 lb.

**ROMAINE COS**—This variety is distinguished by its long, narrow spoon-shaped leaves, forming into loose self-closing heads, which blanch easily. The quality of this lettuce is entirely distinct from other varieties and by many considered greatly superior.

Price delivered,  $\frac{1}{4}$  lb., 50c; 1 lb., \$1.25; 10 lbs., \$1.00 lb.; 50 lbs., 75c lb.

## MUSTARD

**SOUTHERN GIANT CURLED**—The most popular commercial variety. Plant vigorous and hardy, leaves large and much crumpled with frilled edges.

Price delivered, 1 lb., 40c; 10 lbs., 35c lb.; 50 lbs., 30c lb.; 100 lbs., 25c lb.

## ONION

**SOUTHPORT YELLOW GLOBE**—An excellent and heavy producing main or late crop variety. Bulbs are slightly elongated globe shape with small necks; nice, yellow color and creamy white flesh of mild flavor. Good shipper.

Price delivered,  $\frac{1}{4}$  lb., 60c; 1 lb., \$1.75; 10 lbs., \$1.50 lb.; 50 lbs., \$1.25 lb.

**TRUE YELLOW GLOBE DANVERS**—One of the most popular and extensively planted varieties. Bulbs are medium sized, globe shaped with small neck, ripening down early. An excellent shipping variety.

Price delivered,  $\frac{1}{4}$  lb., 60c; 1 lb., \$1.75; 10 lbs., \$1.50 lb.; 50 lbs., \$1.25 lb.

**SPANISH YELLOW GLOBE (very mild)**—We imported the original strain of this fine variety from Valencia, Spain, many years ago. Very large mild variety; white flesh and excellent keeper. One of the most productive sorts, often producing as high as 400 bags to the acre.

Price delivered,  $\frac{1}{4}$  lb., 75c; 1 lb., \$2.50; 10 lbs., \$2.00 lb.; 50 lbs., \$1.75 lb.



## DIRECT FROM GROWER TO PLANTER

**RIVERSIDE SWEET SPANISH**—A Valencia onion of more recent importation. Very large and by far the mildest and sweetest onion we have ever grown. Bulbs frequently attain five inches in diameter.

Price delivered,  $\frac{1}{4}$  lb., 90c; 1 lb., \$3.00; 10 lbs., \$2.50 lb.; 50 lbs., \$2.25 lb.

**SOUTHPORT WHITE GLOBE**—The finest shipping white variety. Bulbs nearly true globe shaped, silvery white and fine grained. Very heavy producer and fine keeper.

Price delivered,  $\frac{1}{4}$  lb., 85c; 1 lb., \$2.75; 10 lbs., \$2.25 lb.; 50 lbs., \$2.00 lb.

**SOUTHPORT RED GLOBE**—Beautiful dark red color, white fleshed slightly tinged with light purple. Main crop variety. Excellent keeper and good shipping variety.

Price delivered,  $\frac{1}{4}$  lb., 50c; 1 lb., \$1.75; 10 lbs., \$1.50 lb.; 50 lbs., \$1.25 lb.

### PARSLEY

**EXTRA FINE DOUBLE CURLED**—The best commercial variety. Finely cut and compact leaves of deep green color.

Price delivered,  $\frac{1}{4}$  lb., 25c; 1 lb., 75c; 10 lbs., 65c lb.; 50 lbs., 50c lb.

### PEPPER

**CALIFORNIA WONDER**—We regard this new variety as one of the most valuable additions to the list of commercial varieties. Fruits dark green, smooth skin texture, turning bright red when fully ripened. Very mild flavor free from pungency. Season ranges from record early to late. Size four inches in breadth and four and one-half inches in length. Flesh walls three-eighth inch in thickness. Most valuable for market gardens and shipping.

Price delivered, 1 oz., \$1.00;  $\frac{1}{4}$  lb., \$3.00; 1 lb., \$10.00.

**RUBY KING**—Has a long established reputation as a shipper. It is a medium early variety.

Price delivered, 1 oz., 40c;  $\frac{1}{4}$  lb., \$1.25; 1 lb., \$4.00; 10 lbs., \$3.50 lb.

**CHINESE GIANT**—One of the largest varieties, being broader in proportion to its length. Flesh is thick, mild and sweet. Fruits are deep green when immature and bright scarlet when fully ripe. Vigorous grower and very productive. Price delivered, 1 oz., 60c;  $\frac{1}{4}$  lb., \$1.75; 1 lb., \$6.00; 10 lbs., \$5.00 lb.

### TOMATO

**JOHN BAER**—Early scarlet fruited variety of superior merit. Vines very hardy and highly productive.

Price delivered,  $\frac{1}{4}$  lb., \$1.25; 1 lb., \$5.00; 10 lbs., \$4.50 lb.; 50 lbs., \$4.00 lb.

**GULF STATE MARKET**—Ideal shipping variety for southern growers. Fruits medium to large, globe shaped, smooth and free from cracks. Color deep purplish pink. Skin firm and flesh solid. Unsurpassed as a shipping variety.

Price delivered,  $\frac{1}{4}$  lb., \$1.25; 1 lb., \$5.00; 10 lbs., \$4.50 lb.; 50 lbs., \$4.00 lb.

**GLOBE**—Probably the most extensively used variety for shipping. Trifle earlier than most mid-season varieties. Flesh purplish pink.

Price delivered,  $\frac{1}{4}$  lb., \$1.25; 1 lb., \$5.00; 10 lbs., \$4.50 lb.; 50 lbs., \$4.00 lb.

**MARGLOBE**—This main crop variety is wilt resistant, bred for use in disease infected areas. It is a handsome deep red globe of great merit. Excellent for shipping or canning. Price delivered,  $\frac{1}{4}$  lb., \$1.25; 1 lb., \$5.00; 10 lbs., \$4.50 lb.; 50 lbs., \$4.00 lb.

Our tomato crops are grown for seed purposes only, under ideal soil and climatic conditions, and have the most painstaking care at all stages of growth.

### A FINAL WORD

Bear in mind that the quality of all the seeds that we are offering is the very finest that we can produce, or that can be produced anywhere.

As we are exclusively seed growers and do not issue expensive catalogs or maintain expensive retail establishments, we do not have a high overhead expense to overcome.

Your orders will have our immediate attention and prompt deliveries will be made. We reserve the right to ship by freight when it is to our interest to do so.

Our prices, while low, are based on actual production costs, to which we have added a fair margin of profit, and we are glad to pass on to you the profit you have been paying to your dealer.

Remittance should accompany your order, either Bank Draft, Money Order or Currency. Special prices on large quantities.

We respectfully solicit your valued orders, which will always have our most careful attention, and we know that you will be more than satisfied with the seeds we send you.

COMMERCIAL VEGETABLE SEED GROWERS ASSN.

June 15, 1928.



